



# PUBLIC PROGRAMMING

September 15 - 19 | DUMBO, Brooklyn

PREMIER SPONSORS



# IFP WEEK 2019

## CONFERENCE

IFP Week, now in its 41st year, is a signature program of the Independent Filmmaker Project (IFP) and the only multiple-platform, international co-production market for projects in the United States. Taking place at IFP's Made in NY Media Center and nearby venues in Brooklyn, IFP Week spans 5 days with panels, Meet the Decision Makers, Direct Access, screenings, installations, and more.



- 1 IFP Media Center**  
30 John Street  
Registration and Badge Pick-up  
Weekday Panels\*  
Direct Access\*  
Media Center Marketplace  
SAGindie Reading Series
- 2 Netflix Documentary Hub**  
26 Bridge Street  
Documentary Meetings  
Meet the Programmers
- 3 BlackBook**  
20 John Street  
Narrative Series Meetings
- 4 Fort Greene Park** (Not on map)  
100 Washington Park  
(C Train to Lafayette Ave.)  
IFP Filmmaker Labs Showcase
- 5 Amazon Studios Hub**  
155 Water Street  
Narrative Features Meetings  
Meet the Decision Makers\*
- 6 BRIC** (Not on map)  
647 Fulton Street  
(C Train to Lafayette Ave.)  
Sunday Panels\*  
Ticket and Badge Pick-Up for  
Sunday only
- 7 Firelight Studio**  
247 Water Street  
Series Day
- 8 The Center for Fiction** (Not on map)  
15 Lafayette Ave.  
(C Train to Lafayette Ave.)  
Weekday Panels\* (Wednesday only)

\*Conference Badge Required



## The State of Entertainment

Sponsored by SAGindie

@ BRIC Media

647 Fulton St. Brooklyn

9/15  
Sunday

Imagine a TIME when short films have long lives, headlines become storylines, first you listen then you watch, representation is part of the conversation, and a hundred years is just the beginning. This is the State of Entertainment.

### 10:30am - 11:00am

#### Keynote: Imagine the Possibilities

Tyler Mitchell is a Producer, Writer, and Financier with over 20 years of industry experience in film & television development, production, and distribution. In 2017 he co-founded and now runs Imagine Entertainment's content accelerator, Imagine Impact, with Imagine Chairmen Brian Grazer and Ron Howard.

**Panelists:** Tyler Mitchell, Head of Impact, *Imagine Impact*

### 11:00AM - 11:45AM

#### An Exciting Time

After 96 years, one of the most influential media companies is reinventing itself and taking a bold step into the premium content creation space. With the formation of TIME Studios, an exciting and ambitious slate of feature documentaries, immersive experiences and unscripted series will be coming to a screen near you. How will this new venture give TIME a platform to tell important stories, discover more audiences, and break new ground in the ever evolving media landscape?

**Sponsored By:** TIME Studios

**Moderator:** Adaora Udoji, Director of Innovation, *RLab*

**Panelists:** Mike Beck, VP, Executive Producer, *TIME Studios* | Justine Simons, Supervising Producer for Video, *TIME* | Erin Trieb, Director, *An Uphill Batter* | Jonathan Woods, Executive Producer, *TIME*

### 11:45AM - 12:30PM

#### Length is Just A Number

They say "never judge a book by its cover" and the same applies to a film and its runtime. How does the length of a project affect the creative process for writers, directors and producers? How can film festivals, digital distribution and streaming services give these works a platform to reach audiences? This panel recognizes the importance of short films as an artform, as an industry, and as a necessary device for filmmakers to experiment with and perfect their craft.

**Sponsored By:** A&E IndieFilms

**Moderator:** Opal Hope Bennett, Senior Programmer, *DOC NYC, Athena Film Festival*

**Panelists:** Sharon Badal, VP Filmmaker Relations & Shorts Programming, *Tribeca Film Festival* | Kara Durrett, Producer, *The Starling Girl* | Carol Dysinger, Director, *Learning to Skateboard in a Warzone (If You're a Girl)* | Christopher Radcliff, Filmmaker, *The Strange Ones* | Jason Sondhi, Co-Founder, *Short of the Week* | Fariyah Zaman, Producer, *Ghosts of Sugarland*

### 12:30PM - 1:15PM

#### Politically Charged

Now more than ever we're seeing stories that are ripped from the headlines and documentary filmmakers making movies inspired by the current political climate, raising the stakes of storytelling along the way. With material that can be controversial and polarizing, how do filmmakers strike a balance between art and politics? How can filmmakers and studios use their influence and platform to create impactful films that can transcend societal divides and reach audiences?

**Sponsored By:** Netflix

**Moderator:** Christopher Booker, Correspondent & Producer, *WNET / PBS NewsHour Weekend*

**Panelists:** Karim Amer, Director & Producer, *The Great Hack* | Alison Klayman, Director, *The Brink* | Rachel Lears, Director, *Knock Down the House* | Jehane Noujaim, Director, *The Great Hack*

### 1:15PM - 2:15PM

#### BREAK

### 2:30PM - 3:15PM

#### Sounds Like A Hit

Podcasts are (literally) making waves in the entertainment industry, rising in popularity and continuing to set the creative bar higher and higher. As we see (hear?) more and more podcasts being developed into original series, this panel will explore how this newer method of storytelling has resonated with listeners and how the content can rise to new and exciting heights for viewers.

**Moderator:** Boris Kachka, Editor, *New York Magazine*

**Panelists:** Christy Gressman, Partner & Executive Producer, *Night Vale Presents* | Chris Littler, Writer & Director, *Limetown* | Mimi O'Donnell, Executive Producer, Scripted Content, *Gimlet* | Joanna Solotaroff, Supervising Producer, *2 Dope Queens*

### 3:15PM - 4:00PM

#### Staying in the Room

With the success and popularity of films like "Crazy Rich Asians", "Always Be My Maybe" and the "The Farewell" Asian-American filmmakers and actors are creating more opportunities to tell their stories and represent their culture on screen. Behind this community of imaginative talent is an influential group of agents, executives, and producers working behind the scenes to champion and support creators. This conversation will celebrate Asian influence and representation throughout Hollywood and discuss what is necessary to continue the forward momentum.

**Moderator:** Andrew Chow, Reporter, *TIME*

**Panelists:** Christina Chou, Agent - MP Literary, *Creative Artists Agency* | Jon M. Chu, Director, *In the Heights, Crazy Rich Asians* | Teresa Hsiao, Writer, EP & Co-Creator, *Untitled Awkwafina Project for Comedy Central* | Alice Wu, Director, *The Half of It*

### 4:00PM - 4:45PM

#### One Hundred Years in the Making

Since its inception in 1919, United Artists (UA) has remained one of the most influential movie studios of our time, housing an extensive cinema archive that includes classics such as "West Side Story", "Carrie" and the "James Bond" franchise among many others. Throughout the years, UA's iconic titles have served as the inspiration for countless remakes, sequels, and adaptations. Most recently, the hugely successfully "A Star is Born" and the Hulu series "Four Weddings and a Funeral" have proven that everything old is eventually new again. In honor of the 100-year anniversary of this famed movie studio, this conversation will reunite special guests and industry veterans to look back on its lasting legacy and ahead to an exciting future and continuing impact in the motion-picture industry.

**In Partnership With:** United Artists

**Moderator:** Annette Insdorf, Professor of Film, *Columbia University School of the Arts*

**Panelists:** Michael Barker, Co-Founder & Co-President, *Sony Pictures Classics* | Kathie Berlin, Independent Consultant

### 6:30PM - 9:00PM

#### The Report: Film Screening and Q+A

The Report is a riveting thriller based on actual events. Idealistic staffer Daniel J. Jones (Adam Driver) is tasked by his boss Senator Dianne Feinstein (Annette Bening) to lead an investigation of the CIA's Detention and Interrogation Program, which was created in the aftermath of 9/11. Jones' relentless pursuit of the truth leads to explosive findings that uncover the lengths to which the nation's top intelligence agency went to destroy evidence, subvert the law, and hide a brutal secret from the American public.

**Moderator:** Rodrigo Perez, Editor-in-Chief, *The Playlist*

**Sponsored by:** Amazon Studios

**Panelists:** Scott Z. Burns, Producer, Writer, & Director, *The Report* | Daniel J. Jones, President, *Advance Democracy Inc.*



## Weekday Strands: “Real Talk”

Sponsored by HBO Documentary Films

@ Made in NY Media Center  
30 John St. Brooklyn

9/16  
Monday



## Weekday Strands: “Going Places”

Sponsored by Instituto do Cinema e do AudioVisual

@ Made in NY Media Center  
30 John St. Brooklyn

9/17  
Tuesday

### 12PM - 12:45PM

#### Killer Ideas

Inherently riveting and immensely addicting, the true crime genre has experienced a renaissance in recent years and with it, the popularity of the documentary series. True crime is the intersection of journalism and cinema, appealing to filmmakers, networks and audiences alike. This conversation will explore why viewers are so eager to binge them, networks to program them and filmmakers to make them, while examining the ethical and legal challenges they face along the way.

**Sponsored by:** HBO Documentary Films

**Moderator:** Nancy Abraham, EVP, HBO Documentary Films

**Panelists:** Joe Berlinger, Director, *Conversations with a Killer: The Ted Bundy Tapes, Paradise Lost: The Child Murders at Robin Hood Hills* | Rod Blackhurst, Director, *Amanda Knox* | Skye Borgman, Director, *Abducted in Plain Sight* | Erin Lee Carr, Director, *I Love You, Now Die: The Commonwealth v. Michelle Carter, Mommy Dead and Dearest*

### 12:45PM - 1:30PM

#### Hearing is Believing

Whether it’s through the legal loops of rights clearance or composers elevating the moving image through score, music is an essential component of nonfiction storytelling. This panel recognizes the invaluable contribution that a soundtrack brings to documentary films.

**Sponsored By:** BMI

**Moderator:** Doreen Ringer-Ross, VP Creative - Film TV & Visual Media, BMI

**Panelists:** Michael Beach Nichols, Director, *Welcome to Leith, Wrinkles the Clown* | Barry Cole, Music Supervisor, *Sweet Spot Music* | T. Griffin, Composer, *Welcome to Leith, Wrinkles the Clown*

### 1:45PM - 2:30PM

#### Tête-à-Tête

Todd Douglas Miller & E. Chai Vasarhelyi in Conversation

Two acclaimed and singular filmmakers sit down to discuss one another’s work, filmmaking instincts and respective contributions to non-fiction storytelling. Intimate and enlightening, this is a glimpse into the minds of two documentary filmmakers whose unique approaches to similar themes illustrate how dynamic and powerful the medium is.

**Sponsored By:** NEON

**Panelists:** Todd Douglas Miller, Director, *Apollo 11* | E. Chai Vasarhelyi, Director, *Free Solo*

### 2:30-3:15PM

#### Out of Bounds

While much of documentary lives inside the bounds of convention, some push the form to new cinematic heights by breeding fiction, nonfiction, and art film. At the core of this approach are editors subverting expectation, sculpting observation into abstraction and reassembling truth into meaningful story. This talk will examine how non-fiction editors can shape profound narratives of reality that cannot be easily classified otherwise.

**Sponsored By:** A&E IndieFilms

**Moderator:** Alissa Wilkinson, Critic, VOX

**Panelists:** Elan Bogarin, Director, *306 Hollywood* | Hannah Buck, Editor, *The Proposal, Vision Portraits* | Kirsten Johnson, Director & Cameraperson, *The Above, Cameraperson* | Danielle Varga, Producer, *The Hottest August, Cameraperson*

### 4PM - 6PM

#### New Voices! Reading Series

Each year, four IFP Week Project Forum projects are highlighted at this special event. The creative teams behind these projects choose an excerpt of their script and a cast of actors brings them to life in front of the IFP Week audience. This year’s projects are Lauren Minnerath’s *Clare* (working title); Adamma Ebo’s *Honk for Jesus. Save Your Soul*; Christopher Radcliff’s *Love Runs Wild*; and Shawn Snyder and Jason Begue’s *Sannyasa*. Casting by Stephanie Yankwitt and TBD Casting. **Sponsored by** SAGindie.

### 12PM - 12:45PM

#### Looking Abroad

Thanks to streaming services and networks like The Sundance Channel, HBO and Netflix and the international success of French shows such as “The Returned”, “The Bureau” and “Call My Agent”, we’re seeing a worldwide interest in international series. This panel will unite key players from the Series Mania Festival and international companies to explore creative, financial, and production opportunities and the vast potential for projects that exist between the US and our partners overseas.

**Sponsored By:** Series Mania and French in Motion

**Partners:** French Embassy & Banque Transatlantique

**Moderator:** Alex Schwarm, Director, International Programming, AMC Networks

**Panelists:** Maria Feldman, Owner and Producer, *Masha Productions (Fauda)* | Laurence Herszberg, General Director, *Series Mania Festival* | Harold Valentin, Producer, *Mother Production (Call My Agent)* | Klaus Zimmermann, Producer, *Dynamic Television (Trapped)*

### 12:45PM - 1:30PM

#### “International” Geographic

With the success of the Academy Award winning “Free Solo” and an exciting slate of upcoming features and shorts, National Geographic has established itself as a fearless voice in the landscape of documentary film. Inspired by the themes explored in their namesake magazine, these bold, character driven stories expose us to new places, people, and experiences. What does it take to produce these films of remarkable scope and what can audiences learn when history, foreign culture, and geography collide?

**Moderator:** Eric Kohn, Executive Editor & Chief Critic, *IndieWire*

**Panelists:** Ryan Harrington, VP, Documentary Films, *National Geographic* | Alexander A. Mora, Director, *The Nightcrawlers* | Orlando von Einsiedel, Director, *Lost and Found*

### 1:45PM - 2:30PM

#### To Market, To Market

Throughout the year, major film events occur across the world separate from the glamor of a red carpet: film markets. By providing a platform for industry professionals and filmmakers to strike a myriad of deals, film markets have massive footprints on the industry. This panel will explore how different markets around the globe benefit the health of their industry and are an indispensable resource to filmmakers.

**Moderator:** Osnat Eden, CEO, *CoPro*

**Panelists:** Holly Daniel, Head of Industry & Talent Development, *Edinburgh International Film Festival* | Inke Van Loocke, Manager Cinemart & Rotterdam Lab, *Internation Film Festival Rotterdam* | Adriek Van Nieuwenhuijzen, Head of Industry Office, *IDFA*

### 2:30PM-3:15PM

#### Where Do We Go From Here?

Some bargains are worth traveling for; state-by-state tax incentives are vital to film and TV production, enabling the industry to thrive all over the country. In this panel, industry experts will provide resources and share insights on how filmmakers can navigate the process and use the various pvvvprogrms and tax credits to their advantage.

**Sponsored By:** The Virginia Film Office

**Moderator:** John Hadity, EVP, *Incentive Solutions*

**Panelists:** Dawn Blacksten, Assistant Director, *The Virginia Film Office* | Jon Genz, Partner, *Citrin Cooperman* | Kelli Konop, EVP, Physical Production, *Lionsgate*

### 3:15PM-4:00PM

#### Case Study: Frankie

Join Writer & Director Ira Sachs and Writer Mauricio Zacharias for an enlightening conversation covering the making of “Frankie”, its world premiere in Cannes and anticipated US release, international influences, and their experience shooting in IFP Weeks host country of Portugal.

**Sponsored By:** Instituto do Cinema e do AudioVisual

**Moderator:** Inês Queiroz, Executive Director, *Portugal Film Commission*

**Panelists:** Ira Sachs, Writer & Director, *Frankie* | Mauricio Zacharias, Writer, *Frankie*



## Weekday Strands: “Inspired By”

@ The Center for Fiction  
15 Lafayette Ave. *Brooklyn*

9/18  
Wednesday



## Weekday Strands: “The Future of Storytelling”

@ Made in NY Media Center  
30 John St. *Brooklyn*

9/19  
Thursday

### 12PM - 12:45PM Based on a True Story: Harriet

A process oriented conversation with “Harriet” director Kasi Lemmons discussing and celebrating the films creative achievements. This intimate one-on-one conversation will explore the projects inspiration and development, the process of writing a script based on a historical figure, details on the production, and insight into the distribution process and anticipated release while also examining the subject, themes, casting, and Kasi’s personal experience working on the project.

**Sponsored by:** SAGindie

**Moderator:** **Darrien Michelle Gipson**, Executive Director, SAGindie

**Panelists:** **Kasi Lemmons**, Director, *Harriet*

### 12:45PM - 1:30PM A Guide to Recognizing Your Options

In the age of peak content, when Netflix is winning Oscars and brands like Apple and AT&T have expanded to create and distribute films and television shows, the race for quality content is well underway. As literary material becomes more sought after than ever before, the landscape of optioning book rights is evolving along with it. This conversation will examine the traditional process of securing the rights to written works and how that system has been upended in recent years to meet the demand for content.

**Sponsored by:** Publishers Weekly

**Moderator:** **Rachel Deahl**, News Director, *Publishers Weekly*

**Panelists:** **Dawn Davis**, VP & Publisher, *Simon & Schuster* | **Erin Hennicke**, Director of Film & TV, *Franklin & Siegal* | **Kirby Kim**, Literary Agent, *Janklow & Nesbit* | **Pouya Shahbazian**, Director of Film & TV, *New Leaf Literary & Media*

### 1:30PM - 2:15PM Write, Adapt, Repeat

Hollywood is always in search of a great untold story; often times relying on written works to serve as the source material and inspiration for the next hit film or television series. This panel will examine the creative process of adapting projects from page to screen, from optioning rights to the role of literary scouts to screenwriting and character development, production and beyond. What are the advantages and challenges and how can a visual medium elevate the words?

**Moderator:** **Jeffrey Sharp**, Producer, *Evening*, *Nicholas Nickleby*, *The Yellow Birds*

**Panelists:** **Antonio Campos**, Director & Producer, *The Devil All The Time*, *The Sinner* | **Marcy Drogin**, President & Owner, *Films & Management* | **Riva Marker**, President, *Nine Stories Productions* | **Michael H. Weber**, Screenwriter & Producer, *The Disaster Artist*, *The Fault in Our Stars*

### 12PM - 12:45PM Multi Multi Media

With the demand for quality content higher than ever and viewers consuming material in different ways, entertainment media companies are in a race to diversify and expand their portfolios. This panel will explore the new landscape, focusing on multi-hyphenate companies and innovative creators who are developing, producing and distributing across multiple platforms; leveraging new formats of storytelling to serialize and monetize their content.

**Sponsored By:** AMPLE Entertainment

**Moderator:** **Ari Mark**, Co-Founder, *AMPLE Entertainment*

**Panelists:** **Camille Bernier-Green**, Unscripted Development, *Facebook* | **Adam Neuhaus**, Director of Development, *ESPN* | **Tony Tackaberry**, CEO, *Lion Television*

### 12:45PM - 1:30PM America’s Next Top Business Model

Filmmakers are often faced with shoestring budgets and uncertain pathways to distribution and profitability. With evolving technology allowing creators to capture and consume content in unique ways comes the demand to share that content in equally unique ways. Enter Breaker, an EnTech company utilizing blockchain infrastructure to level the playing field for artists, giving creators more power to own, distribute and monetize their work. Join Breaker alongside a panel of experts from the worlds of crowdfunding, production, and festival exhibition exploring the many tools and tips indie creators can utilize to build towards sustainability and financial autonomy in their careers.

**Sponsored By:** Breaker

**Moderator:** **Jake Craven**, VP, Content, *Breaker*

**Panelists:** **Drew Bolduc**, Director, *Ultra Fuschia* | **Paul Struthers**, Director of Exhibition & Programming, *Frameline* | **Christina Raia**, Head of Education, *Seed&Spark*

### 1:45PM - 2:30PM Don’t Call It A Commercial

Consumer brands have evolved beyond television commercials and billboards; taking a less conventional and more artistic approach to marketing. Branded content offers unique opportunities for award-winning filmmakers and creatives to collaborate with brands and experiment with exciting methods of storytelling. This talk celebrates the brands and creatives who are breaking the mold and blurring the lines between advertising and entertainment.

**Panelists:** **Shruti Ganguly**, Filmmaker & Founder, *honto88* | **David Lee**, Chief Creative Officer, *Squarespace* | **Matt McDonald**, EVP, Group Executive Creative Director, *BBDO* | **Angela Matusik**, Head of Corporate Brand, Content & Creative, *HP*

### 2:30 - 3:15PM The Future of Film: Literally

The saying “they don’t make ‘em like they used to” can refer to many things; movies included. This panel will explore the contemporary use of film in moviemaking. How has it remained a viable shooting format in the digital era? Why is it preferred by many within the film community? As the leading manufacturer, how has Kodak reinvented itself as a consumer brand that continues to influence the business and trends of entertainment?

**Sponsored By:** Kodak

**Moderator:** **Chris O’Falt**, Editor, *IndieWire*

**Panelists:** **Brady Corbet**, Director, *Vox Lux* | **Rashaad Ernesto Green**, Director, *Gun Hill Road* | **Anne Hubbell**, Vice President of Motion Picture, *Kodak Motion Picture & Entertainment* | **Laura Valladao**, Director of Photography, *My Nephew Emmett*



# PUBLIC SCREENINGS



**9/15 SUNDAY | 6:30PM-9:15PM**

## The Report + Q&A

FBI agent Daniel Jones performs an exhaustive investigation into the CIA's use of torture on suspected terrorists. In the aftermath of the 9/11 attacks, the CIA adopted new interrogation techniques.

Scott Z. Burns, 118 min

@ BRIC Arts Media House, 647 Fulton St. Brooklyn



**9/16 MONDAY | 7:30PM-10:00PM**

## Knock Down the House

A young bartender in the Bronx, a coal miner's daughter in West Virginia, a grieving mother in Nevada, and a registered nurse in Missouri build a movement of insurgent candidates to challenge powerful incumbents in Congress.

Rachel Lears, 86 min

@ Pier 6, Brooklyn Bridge Park, Brooklyn



**9/17 TUESDAY | 7:30PM-10:30PM**

## IFP Filmmaker Labs Showcase

The IFP Filmmaker Labs showcase gives audiences a first look at exciting new films, before their festival premieres. This outdoor screening features ten narrative and ten documentary films participating in the 2019 IFP Filmmaker Labs, dedicated to filmmakers in post-production on their first feature-length films.

@ Fort Greene Park, 100 Washington Pk. Brooklyn



**9/18 WEDNESDAY | 6:30PM-8:30PM**

## EyeSlicer - Season 2 World Premiere

During this screening, the cult secret TV show will world-premiere a night of new work commissioned as part of their new 13-episode second season. Taken together, these new shorts represent the vanguard of radical independent filmmaking.

@ Green-Wood Cemetery, 500 25th St. Brooklyn



**9/18 WEDNESDAY | 6:30PM-8:30PM**

## Documentary Shorts + Q&A

A collection of Netflix documentary shorts including: *3 Minute Hug*, *Ghosts of Sugar Land* and *Fire in Paradise*.

@ The Center For Fiction, 15 Lafayette Ave. Brooklyn



**9/19 THURSDAY | 7:00PM-10:30PM**

## American Factory + Q&A

In post-industrial Ohio, a Chinese billionaire opens a new factory in the husk of an abandoned General Motors plant. Early days of hope and optimism give way to setbacks as high-tech China clashes with working-class America.

Julia Reichert, Steven Bogner, 115 min

@ The Old American Can Factory, 232 3rd St. Brooklyn

**IFP  
WEEK**  
DIRECT ACCESS

**"Funding It"**

@ Made in NY Media Center  
30 John St. Brooklyn

**9/16**  
Monday

Money and financing are an inescapable reality of filmmaking, but now more than ever, resources and avenues are available. Hear from a myriad of experts on grants, crowdfunding, markets, and financing on how to pay for your project.

## 12:00PM International Webinar

Hear from the team behind the Marché du Film and Cinando.

**Jérôme Paillard**, Filmmaker, Executive Director, *Marché Du Film*

**Charlotte Hurni**, Industry Services & Communication, *Marché Du Film & Cinando*

## 12:45PM Grants & Funds

A close look into programs that offer grants and funds to filmmakers.

**Megan Gelstein**, Senior Program Director, *Catapult Film Fund*

**Lauren Kushner**, Interim Director of Artist Development, *SFFILM*

**Lucila Moctezuma**, Program Director, *Chicken & Egg Pictures*

## 1:45PM DIY: Raise it Yourself

The do's and don'ts of crowdfunding with Seed&Spark.

**Emily Best**, Founder & CEO, *Seed&Spark*

## 2:30PM Producer Profile: Paul Bernon

A look into Burn Later Productions: an independent film finance and production company (Hearts Beat Loud, Drinking Buddies).

**Paul Bernon**, Co-Founder & Partner, *Burn Later Productions*

## 3:15PM Financing 101

Two knowledgeable and experienced industry reps discuss film financing.

**Jess Kwan**, VP, *Archer Gray*

**Jake Carter**, Director, *30West*

## 4:00PM Networking Happy Hour

Complimentary beer provided by Sixpoint Brewery!



## “Developing It”

@ Made in NY Media Center  
30 John St. *Brooklyn*

9/17  
Tuesday



## “Making It”

@ Made in NY Media Center  
30 John St. *Brooklyn*

9/18  
Wednesday

Narrative, Doc, Series, or Podcast - no matter your form, you need to start somewhere. This day is dedicated to the launch pad, square one, the starting point. These five sessions will bring together experts from across the industry to share wisdom and experience on how to get your project through development.

You've raised the money, developed the idea and now you need to make it. This production focused day will explore the do's and don'ts of producing. From veteran Line Producers, to experts on tax-incentives, co-productions and locations, to new companies changing the game and creating more opportunities. Learn from the pro's how to take your project from a great idea to a finished product, while making every penny count.

### 12:00PM Pitch Perfect

A-Z on the pitch process from an experienced industry veteran.

**Heidi Brod**, Story Consultant & Writer, *Story*

### 12:45PM Agency 101

Understanding the role of the Agent and how they can help your film and your career.

**Jason Klorfein**, Agent, *Gersh*  
**Sara Alexander**, Owner, *Alexander Creatives*

### 1:45PM Accelerate Your Script

Hear from Tyler Mitchell the head of the new content accelerator program by Ron Howard and Brian Grazer.

**Tyler Mitchell**, Head of Impact, *Imagine Impact*

### 2:30PM Labs & Programs

A glimpse into the myriad of resources available to filmmakers via labs, fellowships, and programs.

**Kristin Feeley**, Labs Director, *Documentary Film Program, Sundance Institute*  
**Bryce Norbitz**, Director, *Scripted Programs, Tribeca Film Institute*  
**Andrea Sporcic**, Director, *Missouri Film Office*

### 3:15PM Developing Documentaries

You have an idea, but where do you start? Hear from successful producers on how they got their films off the ground.

**Beth Levinson**, Producer, *Hazel Pictures*  
**Louise Rosen**, Managing Director, *Louise Rosen LTD*

### 4:00PM Networking Happy Hour

Complimentary beer provided by Sixpoint Brewery!

### 12:00PM Getting in Line

The intricacies and tricks of the trade are covered in this talk on a vital role in production: line producing.

**Pam Hirsch**, Producer, *Naked City Films*

### 12:45PM Location, Location, Location

Hear from industry reps who keep it local. Everything you need to know about filming in New York.

**Ashley Snyder**, VP Marketing & Studio Operations, *Steiner Studios*  
**Patty Carey**, Writer & Location Manager  
**Laura Berning**, Senior Project Manager, *The Governor's Office of Motion Picture & Television Development*

### 1:45PM Money Talks: Tax Incentives

A presentation on understanding tax incentives from people who know it best. **Sponsored by** the Mississippi Film Office.

**Nina Parikh**, Director, *Mississippi Film Office*

### 2:30PM Co-Productions

How co-productions can change the tide for your film and open a world of possibilities - abroad.

**Nathalie Perus**, Founder, *French in Motion*

### 3:15PM Company Profile: Story Syndicate

A new company in the storytelling landscape, hear how it's bringing infrastructure and mentorship to filmmakers.

**Jon Bardin**, Head of Development, *Story Syndicate*

### 4:00PM Networking Happy Hour

Complimentary beer provided by Sixpoint Brewery!



## “Releasing It”

@ Made in NY Media Center  
30 John St. *Brooklyn*

9/19  
Thursday



Small roundtable sessions that provide participants with unparalleled access to accomplished industry professionals who will share information on how their organizations work, offer valuable insight that can further careers, and explore opportunities for creative collaboration.

@ Amazon Studios Hub  
155 Water St. Brooklyn

So you've made a film but what's next? Find your audience with the help and knowledge from experts in the distribution field. This day will educate and equip you with everything from rights packages, distribution strategies, publicity and negotiating skills to give your project a long and lasting life.

### 12:00PM Distribution Strategy

Learn how to put together an effective and strategic distribution plan for your project.

**Mia Bruno**, Distribution Strategist, *Fourth Act Film*  
**Jon Reiss**, President, *8 Above*

### 12:45PM Impact Campaigns

A deep dive into Impact Campaigns and how they can benefit not just films but communities.

**Ellis Watamanuk**, VP, Impact Distribution, *Picture Motion*  
**Erika Howard**, Impact Producer, *FRONTLINE*

### 1:45PM Publicity & Marketing

How do you set your film apart from the rest at festivals through distribution and release?

**RJ Millard**, President, *Obscured Pictures*

### 2:30PM Know Your Rights

Educate yourself on the myriad of rights and sales possibilities for your film and maximize your revenue.

**Nick Savva**, Founder, *Giant Pictures*  
**Annie Roney**, Founder & CEO, *ro\*co films*

### 3:15PM The Do's & Don'ts of Negotiating Distribution Deals

A consultant and industry veteran will share what to know and what to avoid while negotiating.

**Peter Broderick**, Distribution Strategist, *Paradigm Consulting*

### 4:00PM Networking Happy Hour

Complimentary beer provided by Sixpoint Brewery!

### Tuesday 9/17 Digital & Beyond

6:30 - 8:30PM

**Andrew Blackwell**, Supervising Editor, *New York Times Op-Docs*  
**Jake Craven**, VP, Content, *Breaker*  
**Sarah Dawson**, Manager, *Digital Distribution & Marketing, Giant Pictures*  
**Liza Domnitz**, Senior Programmer, Film, TV, & NOW, *Tribeca Film Festival*  
**Ian Grody**, Group Creative Director, *Giant Spoon*  
**Jon Reiss**, President, *8 Above*  
**Stephanie Riggs**, Creative Director, *Refinery 29*  
**Noah Rosenberg**, Founder & CEO, *Narratively*  
**Jason Sondhi**, Co-Founder, *Short of Week*

### Wednesday 9/18 Television

6:30 - 8:30PM

**Jenna Bond**, Manager, Outreach, *Writers Guild East, Made in NY Writers Room*  
**Blair Breard**, Producer, *Bossy Boots*  
**Philip Lott**, Co-Founder, *Ample Entertainment*  
**Sachar Mathias**, Director of Content, *BRIC TV*  
**Matt Renner**, VP, Production, *National Geographic*  
**Dena Twain**, VP, Production, *Vice Media*  
**Rebecca Windsor**, Director, Television Workshop, *Warner Bros. Television*

### Thursday 9/19 Film:

4:30 - 6:30PM Festivals

**Dan Mirvish**, Co-Founder, *Slamdance Film Festival*  
**Maria Rhodes**, Programming Coordinator, *Rooftop Films*  
**Amanda Salazar**, Programmer, *SFFILM*  
**Rebecca Sokol**, Programmer, *Montclair Film Festival*  
**Basil Tsiokos**, Director of Programming, *DOC NYC*  
**Shayna Weingast**, Associate Programmer, Film and TV, *Tribeca Film Festival*

6:30 - 8:30PM Distributors

**Seth Horowitz**, VP, Acquisitions, *Sony Picture Classics*  
**Ryan Kampe**, President, *Visit Films*  
**Aaron Katz**, Acquisitions, *Oscilloscope*  
**Aijah Keith**, Director, Acquisitions & Productions, *IFC*  
**Rachel Swearingen**, Manager, Acquisitions, *Film Rise*  
**Jeffrey Winter**, Co-Executive Director, *The Film Collaborative*

Agents, Managers & More

**Julianne Hausler**, Founder, *New York Office*  
**Miranda King**, Coordinator, Acquisitions, *Bleeker Street*  
**Amanda Lebow**, Agent, *CAA*  
**Casey Minella**, Film Coordinator, *Circle of Confusion*  
**Alec Ring**, Manager, *Cinetic*  
**Mackenzie Roussos**, Talent and Literary Agent, *UTA*  
**Lucy Stille**, Agent, *APA*

Partners & Funders

**Brad Becker-Parton**, Producer, *Animal Kingdom*  
**Mishka Brown**, Executive Producer, *Washington Square Films*  
**Rebecca Choi**, Creative Executive, *Archer Gray*  
**Kelsey Koening**, Senior Director of Development, *Impact Partners*  
**Maria Miles**, Board Member, *NYWIFT*  
**Jolene Pinder**, Executive Director, *Kartemqjun Films*



## ABOUT

### IFP

The **Independent Filmmaker Project (IFP)** champions the future of storytelling by connecting artists with essential resources at all stages of development and distribution. The organization fosters a vibrant and sustainable independent storytelling community through its year-round programs, which include IFP Week, IFP Labs, Filmmaker Magazine, IFP Gotham Awards, and the Made in NY Media Center by IFP, and incubator and co-working space developed with the Mayor's Office of Media and Entertainment. IFP represents an ever-growing network of 10,000+ storytellers around the world and plays a key role in developing 350+ new feature and documentary works each year. During its 41-year history, IFP has supported over 15,000 projects and offered resources to more than 30,000+ filmmakers.

More info at [www.ifp.org](http://www.ifp.org)

### THE MADE IN NY MEDIA CENTER BY IFP

IFP's Flagship facility is a collaborative workspace and community designed to support and connect the next generation of media and tech entrepreneurs, innovators, and artists with industry recourse, events, mentorship, and educational opportunities.



## MEMBERSHIP

*IFP makes projects happen. Yours could be next.*

For over 40 years, 30,000 members have worked with IFP to make valuable industry contacts, find collaborators, and advance their projects.

Dig in to our exclusive year-round events, screenings, talks, and panels by signing up to become a member today.

Learn more at [ifp.org](http://ifp.org)



## SPONSORS AND SUPPORTERS

## NOTES

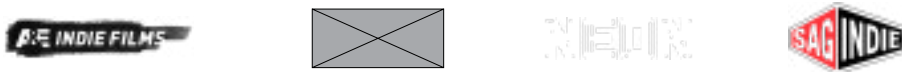
### PREMIER SPONSORS



### SPOTLIGHT COUNTRY: PORTUGAL



### GOLD SPONSORS



### SILVER SPONSORS



### OFFICIAL PARTNER



### BRONZE SPONSORS



### PHILANTHROPIC SUPPORT



